

December Nights & Holiday Lights

Sponsorship Opportunities

Every winter, the Coastal Georgia Botanical Gardens transforms into an enchanted wonderland, with nearly one million holiday lights illuminating almost seven acres of themed displays.

Now in its 15th season, this beloved holiday tradition draws thousands of visitors from across Coastal Georgia and beyond. From November 27 through December 24, 2026, families will gather to stroll through glowing displays, celebrate the season, and create lasting memories.

Sponsorship opportunities are now available for businesses seeking meaningful community engagement and visibility among a highly engaged family audience.

Sponsorship exclusivity is guaranteed within each sponsor sector.



Sponsorship Opportunities

Presenting Sponsor – \$10,000

1 Available

- Sole naming rights (“Holiday Lights in association with [Name of Sponsor]”)
- Prominent signage at entrance fountain and throughout event
- 50 tickets to Holiday Lights
- Significant sponsor recognition (includes exclusive social media post with sponsor interview, prominent listing on website, quote within launch media release and TV interview opportunity, logo on materials promoting the event)

Star Sponsor – \$2,000

10 Available

- Signage at event
- 10 tickets to Holiday Lights
- Sponsor recognition (includes social media post, prominent listing on website and logo on materials promoting the event)

Tree Sponsor – \$1,000

10 Available

- Signage at event
- 5 tickets to Holiday Lights
- Sponsor recognition (includes prominent listing on website and logo on materials promoting the event)

Santa Sponsor – \$5,000

4 Available

- Signage at prominent area (choice of Santa Land, S’Mores, Children’s Garden or Sweets & Treats)
- 25 tickets to Holiday Lights
- Sponsor recognition (includes exclusive social media post, prominent listing on website and logo on materials promoting the event)

Elf Sponsor – \$500

15 Available

- Signage at event
- 2 tickets to Holiday Lights
- Sponsor recognition (includes listing on website and logo on materials promoting the event)

Become a Sponsor Today

Scan the QR code or visit the link below to complete the sponsorship form.



Contact:

friendsofcoastalgardens@gmail.com



For more information about Coastal Georgia Botanical Gardens visit www.coastalbg.uga.edu